

Assessment Connection

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TRENDS:

- *Our campus has graduated nearly 1700 students in the last 5 years. Last year, 305 students graduated with an 80% positive placement rate. Automotive and HEVi topped the chart with 98% program related job placement.*

WHY DO ASSESSMENT?

Assessment is conducted primarily for the purpose of improving academic programs and student learning, and secondarily for the purpose of quality assurance, accreditation, and public accountability.

Program Improvement. Assessment provides faculty members with information to evaluate program strengths and weaknesses and to identify areas for develop-

ment or improvement. Assessment should be a tool to facilitate faculty dialogue about curriculum and to encourage continuous improvement.

Quality Assurance. Assessment helps individual academic programs and the entire institution determine the extent to which it is fulfilling its mission of educating students.

Accreditation. The State Regents and the Higher Learning Commission require assessment in all degree programs and general education. The State Regents also requires assessment of student and alumni satisfaction and assessment of new students.

OSU-Okmulgee is committed to the improvement of academic programs, to quality assurance, and to public accountability.



Test Your AQ (Assessment Quotient)

- The purpose of assessment is:**
 - To provide evidence to help improve student learning.
 - To improve college effectiveness.
 - a. and b.
 - To appraise the measurement and evaluation of the review of institutional proceedings as well as to obfuscate the obscure nature of the assessment process.
- Whom do assessment experts say are critical to successful assessment and, ultimately, to student and college success?**
 - Faculty
 - Students
 - Administrators
 - Alumni and the Community
 - All the above
- An assessment program is successful if:**
 - The results of the assessment process are accurate.
 - The results of the assessment process are used for decision making.
 - a. and b.
 - The assessment office generates many reports.
 - The assessment personnel tell you it is successful.

Add up your score using the following key, and see the interpretation below.

- Question 1: a=1, b=1, c=2, d=0
 Question 2: a=1, b=1, c=1, d=1, e=4
 Question 3: a=1, b=1, c=2, d=0, e= -1

A score of 6-8 points: You did great! Would you like to serve on the Assessment Steering Committee?

A score of 3-5 points: There is a strong probability that you have practical knowledge of assessment.

A score of 0-2 points: We reject the hypothesis that you were paying attention. :)



STUDENT DEMOGRAPHICS - FALL 2001



ENROLLMENT

Total	2331	
Male	1417	60.8%
Female	914	39.2%
FTE	1878	

AGE

Average is 25.5 Male average is 24.5 Female average is 27.3

MARITAL STATUS

	Total		Male		Female	
Married	418	17.9%	196	8.4%	222	9.5%
Single	1913	82.1%	1221	52.4%	692	29.7%

ETHNIC DISTRIBUTION

White	1691	72.5%
Indian	375	16.1%
Black	152	6.5%
Asian	19	0.8%
Hispanic	48	2.1%
Unknown	46	2.0%

GEOGRAPHIC BACKGROUND

73 Oklahoma Counties	2175	93.3%
26 Other States	150	6.4%
6 Foreign Countries	6	0.3%

RESIDENTIAL STATUS

Living on Campus	681	29.2%
Living off Campus	1650	70.8%

AVERAGE ACT COMPOSITE IS 18.5

AVERAGE CREDIT HOUR LOAD IS 11.9

(Data compiled from The Fox)

"The importance of faculty involvement in the assessment process can't be overstated."

Palomba & Banta

6 Strategies to Ongoing Effectiveness of Assessment

- 1. Agree on goals and objectives for learning.**
 - Values of institution
 - Goals of institution
 - Vision of institution
 - Knowledge of graduates
 - Skills of graduates
 - Values of graduates
- 2. Design and implement a thoughtful approach to assessment planning.**
 - Improvement of learning → formative evaluation
 - Accountability → summative evaluation
- 3. Involve individuals from on and off campus.**
 - Especially faculty
 - Students
 - Administrators & staff
 - Alumni
 - Employers
 - Community members
- 4. Select or design and implement data collection approaches.**
 - Selection criteria MUST link to goals and objectives!
- 5. Examine, share, and act on findings.**
 - Faculty
 - Staff
 - Current students
 - Future students
 - Parents
 - Alumni
- 6. Regularly re-examine the assessment process with regard to:**
 - Utility
 - Feasibility
 - Propriety
 - Accuracy



How Are Our Graduates Doing?

Average salaries and hire rates based on grads from 2001 academic year.



% Graduates Seeking Employment	% Graduates with Program Related Employment	Average Salary	% Positive Placement
83%	72%	\$2258 per month	80%

TRENDS:

• According to the results of the "What Are Our Top Ten Core Values" survey that was administered campus-wide earlier this year, we found that our most important values are:

*People
Learning
Jobs
Technology*

How Are We Doing?

In July, we began the process of introducing our new Director of Institutional Assessment & Research and asking you to gauge where YOU, faculty and staff believe we are in the assessment process (which simultaneously complies with NCA guidelines). You were asked to review a worksheet and indicate how well you believe OSU-Okmulgee has achieved the goals of each of the eight patterns of characteristics of our institution.

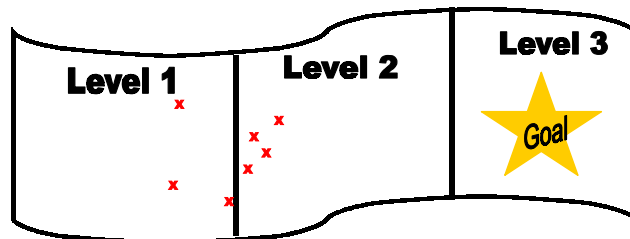
We asked: Where would you place your institution, division, department, or academic unit on the continuum of assessment program implementation?

The results show that you believe our assessment process, as of Summer 2001, is accomplishing Level One—Planning and is heading in the right direction, Level Two—Emerging of the assessment process.

This evaluation of IA&R will assist us in providing you, faculty, staff, and other campus evaluation teams, with useful characteristics of progress and recommendations for future programming.

We thank you for your participation and encourage you to call us with questions and feedback as we strive for mastery of Level Three—Maturing of the assessment process.

Results



The Office of Institutional Assessment & Research wants to help: By keeping faculty and staff up-to-date with pertinent and accurate information about our college and student performance, we can provide feedback for decision making.